



BELLYRUBS Organic Pet Products

New Organic Products Launched

June 2005

I would like to thank each and every one of the wonderful people who have helped make "Bellyrubs" the success that it is today. Let me correct that last statement by including all the wonderful dogs that have made "Bellyrubs" a success as well. It is hard to believe that less than two years ago "Bellyrubs" was nothing more than a dream. A dream of producing organic products for the pet industry that would meet the most demanding standards and today it is a reality.

Today we would like to introduce two new products to you who join the "Bellyrubs" organic family. The first being premier organic catnip which we feel is the best available today. Not only is the catnip organic which means that it helps support our organic farmers in the Pacific Northwest but also helps insure a cleaner environment for future generations. We are very proud of the resealable packaging and think you will love the picture of our spokes cat on the label. Send in a picture of your cat to our pet pick page and you may win a free bag of our organic catnip.

This month we also launch an organic dog shampoo. This has been a dream of mine for quite some time but I was not able to put together the exact formula until now. I don't know about you but I don't trust anything that when you read the label you need a degree in chemistry to just understand what it contains.



"Bellyrubs" organic dog shampoo contains certified organic ingredients such as organic coconut, olive and jojoba oils, natural essential oil blend including tea tree and organic orange oil, organic aloe vera and rosemary extract! The shampoo smells wonderful and works wonders. The shampoo was also formulated to help control fleas and ticks without the use of harsh chemicals. Recently we exhibited at the All Things Organic trade show in Chicago held at the McCormick center where I was asked to speak on organic labeling. I want to thank everyone who made my stay so enjoyable and especially thank the Organic Trade Association for all of their support and for all of the good work they do in helping to make our planet a better place to live.

Kim Ridgeway